

Job title: Vlogger



Job title: Vlogger	Vloggers create videos about their life or special interests and add them to their social media channels.
Entry requirements:	<p>You can do a college qualification to get practical skills in using editing equipment and software. Courses include:</p> <ul style="list-style-type: none"> • Level 1 Award In Video Editing and Production for Creative Media Industries • Level 2 Technical Diploma in Digital Audio and Visual Production • Level 3 Diploma in Creative Media Production <p>The most useful courses include work placements and give you the chance to make contacts in the industry.</p> <p>Entry requirements You'll need:</p> <ul style="list-style-type: none"> • 2 or fewer GCSEs at grades 3 to 1 (D to G) for a level 1 course • 2 or more GCSEs at grades 9 to 3 (A* to D) for a level 2 course • 4 or 5 GCSEs at grades 9 to 4 (A* to C) for a level 3 course <p>You can work towards this role by starting a junior content producer advanced apprenticeship.</p> <p>Entry requirements There are no set entry requirements but it may help you to get in if you have:</p> <ul style="list-style-type: none"> • 5 GCSEs at grades 9 to 4 (A* to C), including English and maths, for an advanced apprenticeship
Skills required:	<p>You'll need:</p> <ul style="list-style-type: none"> • knowledge of media production and communication • to be thorough and pay attention to detail • the ability to understand people's reactions • excellent verbal communication skills • thinking and reasoning skills to come up with new ideas • the ability to accept criticism and work well under pressure • the ability to use your initiative • ambition and a desire to succeed • to be able to use a computer and the main software packages confidently
What you'll do:	<p>Your day-to-day duties may include:</p> <ul style="list-style-type: none"> • planning what to film and writing scripts • making short films with a video camera or mobile phone • getting permission to film people or locations • using software to edit your videos and add text or special effects • tagging videos with web links for products you promote • promoting your vlog to get more followers • answering viewers' questions • analysing web tracking data on your channels to understand what works best • keeping up to date with other vloggers' activity and new technology
What you'll earn:	Variable Salary
Working hours, patterns and environment:	<ul style="list-style-type: none"> • Variable hours, freelance • You could work from home or in an office
Career path and progression:	You could work for a retail, fashion or marketing company, managing a team of freelance vloggers or social media influencers.