

Job title: Web Designer



Job title: (Also known as a Digital Designer)	Web designers use their creative and technical skills to design new websites and redesign existing ones.
Routes and Entry requirements:	<p>University You could take a higher national diploma or degree in:</p> <ul style="list-style-type: none"> • web design and development • multimedia design • digital media development • interactive computing <p>You'll usually need:</p> <ul style="list-style-type: none"> • 1 or 2 A levels, or equivalent, for a higher national diploma • 2 to 3 A levels, or equivalent, for a degree <p>College You could take a college course to learn some of the skills needed in this job. For example:</p> <ul style="list-style-type: none"> • Level 3 Certificate in Web Design and Development • T level in Digital Production, Design and Development • Level 4 Certificate in Digital Media Design <p>You may need:</p> <ul style="list-style-type: none"> • 4 or 5 GCSEs at grades 9 to 4 (A* to C), or equivalent • 1 or 2 A levels, a level 3 diploma or relevant experience for a level 4 or level 5 course <p>Apprenticeship You could complete training like an advanced apprenticeship for IT, software, web professionals, or a higher apprenticeship in creative and digital media. You could also do a creative digital design degree apprenticeship. You'll usually need:</p> <ul style="list-style-type: none"> • 5 GCSEs at grades 9 to 4 (A* to C), or equivalent, including English and maths, for an advanced apprenticeship • 4 or 5 GCSEs at grades 9 to 4 (A* to C) and A levels, or equivalent, for a higher or degree apprenticeship <p>Work You could start working as a design assistant or web support assistant and train while you work.</p> <p>Volunteering and experience You could volunteer for a local community group or charity and create a website for them. Any experience you can get will be helpful when applying for jobs.</p>
Skills required:	<p>You'll need:</p> <ul style="list-style-type: none"> • knowledge of computer operating systems, hardware and software • to be thorough and pay attention to detail • the ability to write computer programs • persistence and determination • analytical thinking skills • to be flexible and open to change • the ability to use your initiative • maths knowledge • to have a thorough understanding of computer systems and applications
What you'll do:	<p>You could:</p> <ul style="list-style-type: none"> • take a lead role in maintaining and developing a site • attend meetings to plan and develop site content, style and appearance • use web content management systems (CMS) • analyse website usage statistics • write reports for senior managers, clients and partnership organisations • carry out quality assurance checks on content • report technical problems to IT support staff
What you'll earn:	£18,000 Starter to £40,000 Experienced
Working hours, patterns and environment:	<ul style="list-style-type: none"> • Typical hours 37 to 39 a week • You could work evenings occasionally • You could work in an office or at a client's business.
Career path and progression:	With experience you could move into design team management or expand your skills to become a web content manager. You might work towards a move into business management. You could also work as a freelance web designer or set up your own web design business.