

# KS4 J834 Creative iMedia Learning Journey

R093—Creative iMedia in the Media Industry
R094—Visual Identity and Digital Graphics
R097—Interactive Digital Media



**R093 - Unit Exam**

**Topic Review - Part 3** - Students will review the theory content covered as part of topic 4 of R093. Student knowledge will be assessed, and content revisited.

**R093 - Mock Exam - March**

**Topic 2** - Research and review the different assets (images, audio and video) that can be used in products along with the skills and techniques required to create the structure and content required by the scenario.

**Topic 3** - Review the interactive digital media product and test the product based upon success criteria and performance. Students will use the results and project requirements to evaluate the product and identify what went well, what could have gone better and any areas for improvement/development.

**R093 - Mock Exam - November**

**Topic Review - Part 2** - Students will review the theory content covered as part of topic 3 of R093. Student knowledge will be assessed, and content revisited.

**Topic 1** - Review the different formats of interactive digital media along with the content, resources and interaction methods. Designs for a suitable interactive digital media product will also be developed during this time based off the review.

**11**

**Topic 3** - Develop a series of assets and resources that can be used to develop a digital graphic for a set scenario. Students will use this time to make sure they demonstrate a wide range of skills and detailed understanding of suitable file formats for required purposes of the graphic.

**Topic Review - Part 1** - Students will review the theory content covered as part of topic 1 and topic 2 of R093. Student knowledge will be assessed, and content revisited.

**R093 - Mock Exam - June**

**Topic 2** - Research and review the different concepts of graphic design and how different conventions impact styles, design techniques and file formats (bitmaps, vectors, graphic properties) along with the impact of legislation.

**Topic 1** - Research and review the purpose, elements and design contained with an organisations visual identity focusing on colour schemes, layout, content and typography with clear links to brand type, style and positioning.

**R093 - Topic 4 Assessment**

**Topic 3** - Review the planning, documentation and legal considerations (data protection act, copyright, intellectual property, certification, etc.) for different products along with how designers can avoid breaking the different laws.

**R093 - Topic 3 Assessment**

**Topic 4** - Review how digital products are accessed and how properties of different file formats and compression settings can impact the method used for audience to access different content.

**R093 - Topic 2 Assessment**

**10**

**Topic 2** - Review how purpose and audience can impact the styles, content and layout of products along with the different methods of research and technical details needed for different projects.

**R093 - Topic 1 Assessment**

**Topic 1** - Review how media is used in a range of sectors (traditional and new media), the products created within each sector and the various job roles that can be found (technical, creative, senior roles).