



Ormiston Humanitarian Appeal

Dear Parents/Carers

Over the last couple of weeks, the Ormiston Academies Trust (OAT) National Student Voice have been voicing their growing concern regarding the events taking place in Ukraine.

It is the wish of our OAT National and Regional Student Voice Councils, from our 43 Academies from across the country, to join as one family, including Ormiston Trust for an “Ormiston Humanitarian Fundraiser Event” in support of the people affected by the conflict in Ukraine.

Our hearts go out to all the innocent people and families affected by this devastating conflict. We have seen some truly inspirational acts of human kindness and solidarity from people all over the world and within our communities in recent weeks.

Last week, the Department for Education shared a message on their social channels about encouraging all schools to take part in a Day for Ukraine. This campaign is being organised by First News in partnership with Disasters Emergency Committee (DEC), to raise funds for their appeal.

In support of this National Appeal, we felt it would be truly wonderful to see our 43 Academies, OAT Head Office and all across the Ormiston Family unite in an “Ormiston Humanitarian Fundraiser Event” with the aim to raise lots of funds for the Disasters Emergency Committee Ukraine Humanitarian Appeal.

On **Wednesday 23rd March** Ormiston Ilkeston Enterprise Academy will support this vision by taking part in a whole school **‘Wear something Blue and Yellow Day’** and make a £1 donation, if they can. The justification behind our pupils opting to raise cash is due to a recent update from The British Red Cross that states:

“We know that people up and down the UK have been incredibly generous. While some local charities have been able to get those donated items to border countries, there’s been such a huge response from right across Europe, it’s difficult to use all the things that have been donated and get them to the right place.”

“Cash donations are by far the quickest, safest, and most direct way to help. A cash donation means we can help with whatever is needed, source things locally, and transport items quickly. It also means volunteers can concentrate on the response, rather than sorting and transporting donations.”

The British Red Cross, March 2022.

The pupils' charity of choice, to make our cash donations to, is the Disasters Emergency Committee (DEC) Ukraine Humanitarian Appeal. There were so many wonderful charities discussed, however, this seemed the best option as the DEC brings 15 leading UK aid charities together in times of crisis. The DEC exists to raise funds quickly and efficiently at times of crisis overseas, such as this.

OAT Head Office has set up a “Just Giving Page” named Ormiston Humanitarian Fundraiser which will go live on Wednesday 23rd March. OIEA will deposit the total cash donation in one payment to the Just Giving Page under the name of our academy. The Just Giving Page will be available for further donations from all members of our community and the Ormiston family across the country. We therefore ask if you could share the link and if you wish to make a personal donation, please include the name of our academy, followed by your name, so we can recognise our schools' donations when all our efforts come to a close.

As always, we are grateful of your continued community support, and we look forward to supporting the National Student Voice in their vision for us to unite in Ukraine's hour of need.

Thank you in advance for your kind donations.

Just Giving Page link - <https://www.justgiving.com/campaign/ormistonukraine>